**TUES. SCHEDULE**

**Room 1**
8:00 AM - 3:15 PM

**Room 2**
3:15 PM - 4:15 PM

**Room 3**
3:00 PM - 3:30 PM

**Room 4**
2:15 PM - 2:45 PM

**Room 5**
1:30 PM - 2:00 PM

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**8:00 AM - 4:15 PM**

**REGISTRATION & EXPO HALL OPEN**

**Room 1**
9:00 am - 9:30 am
Research recruiting: How do you stay on top of best practices? Jen Davis

**Room 2**
9:45 am - 10:15 am
Quantitative and Qualitative: Dining growth through iterative research: Ryan Gupta

**Room 3**
10:30 am - 11:00 am
Getting Started with speaking & lido: Nicki Research

**Room 4**
11:15 am - 11:45 am
Planning past the Great Resignation: WPIC, hybrid office: The talent of the world has changed. We will help you understand how to succeed: Dornobuu

**Room 5**
12:00 pm - 12:30 pm
Wellness at work: Strategies for establishing a healthy and vibrant company culture: Quest Mindshare, Livework LLC

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**12:30 PM - 1:30 PM**

**LIGHT LUNCH IN THE EXHALL**

**Room 1**
1:30 pm - 2:00 pm
B2B market research: How to become the most valued member of the product team: O'Connell

**Room 2**
2:15 pm - 2:45 pm
Something to snack on: The business impact of thoughtful brand meanings: Protobrand

**Room 3**
3:00 pm - 3:30 pm
How incentives turbo-boost market research: what, when, why, how? - Wednesday

**Room 4**
3:45 pm - 4:15 pm
The “changing of the guard” reveals new opportunities: Compere Financial

**Room 5**
4:30 pm - 5:00 pm
Building on the pandemic is changing: Chad Sorensen

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**5:15 PM - 6:30 PM**

**COCKTAILS WITH QUIRK’S IN THE EXHALL**

**7:30 PM - 10:30 PM**

**MR JAM SESSION AT PINSTRIPES**

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**MON. SCHEDULE**

**Room 1**
9:00 am - 9:30 am
Research recruiting: How do you stay on top of best practices? Jen Davis

**Room 2**
9:45 am - 10:15 am
Quantitative and Qualitative: Dining growth through iterative research: Ryan Gupta

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Getting Started with speaking & lido: Nicki Research

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**5:15 PM - 6:30 PM**

**COCKTAILS WITH QUIRK’S IN THE EXHALL**

**7:30 PM - 10:30 PM**

**MR JAM SESSION AT PINSTRIPES**
TUES. SCHEDULE

8:00 AM - 4:15 PM REGISTRATION & EXPO HALL OPEN

8:00 AM - 6:30 PM REGISTRATION & EXPO HALL OPEN

9:00 AM - 9:30 AM Research recruiting: How do you start up to your best practices? Panelists

9:45 AM - 10:15 AM Quantitative and Qualitative: Driving growth through iterative research with GoShop

10:30 AM - 11:00 AM Getting Skin to speak with Ivan (Zoom Research)

11:15 AM - 11:45 AM Planning pane the Great Re-activation - WPIC, Hybrid, In-Office. The talent of the world has changed. We will help you understand how to succeed in 2022 and beyond

12:00 PM - 12:30 PM Wellness at work: Strategies for establishing a healthy and vibrant company culture

12:30 PM - 1:30 PM LIGHT LUNCH IN THE EXPO HALL

1:30 PM - 2:00 PM B2B market research: How to become the most valued member of the product team (Ovation MR)

2:15 PM - 2:45 PM Something to snack on: The business impact of product innovation

2:45 PM - 3:15 PM AFTERNOON BREAK IN THE HALL

3:15 PM - 3:45 PM Demonstrating access to insights to build consumer-centric organizations Online

4:00 PM - 4:30 PM Build it and they will come - is not enough: How to jumpstart adoption of your insights platform

4:45 PM - 5:15 PM The changing of the guard - rewards new opportunities Conjointly Financial

5:15 PM - 6:30 PM COCKTAILS WITH QUIRK’S IN THE EXPO HALL

7:30 PM - 10:30 PM MR JAM SESSION AT PINSTRIPES