

# THE QUIRK'S EVENT

FOR MARKETING RESEARCH AND INSIGHTS PROFESSIONALS

## Learn: research innovation, data security, questionnaire design

Two days of cutting-edge marketing research and consumer insights learning. Give your team an edge, with sessions featuring real-world case studies, discussions on the hottest marketing research and insight topics and endless networking opportunities.

## Big commitment, bigger benefits

We know that being out of the office can be an inconvenience. But when you're working in an industry as fast-paced as marketing research, it's integral to your business to be well-informed on the latest trends, techniques and topics – and this conference will bring you right up-to-date.

## Need-to-know basis

We cover the topics that matter the most to today's market research professionals – not to mention the healthy dose of demonstrations, interactive workshops and actionable insights the conference provides.

## Low cost, high return

The Quirk's Event is designed to be inclusive and collaborative. With registration fees as low as \$79/£79 for corporate (end-client) researchers and \$699/£699 for research suppliers/vendors and other attendees, this is the lowest-cost conference of its size in the industry.

## The most up-to-date content

At Quirk's we are always listening and looking for the topics important to today's marketing researchers. Many of our sessions are presented by end-client researchers and provide quality, relevant content. You'll return to the office excited to share new ideas and techniques.

## Actionable insights

Hear case studies from speakers who work day in and day out with the MR challenges you face in your own career and techniques that are the most pertinent to you.

## Three locations

We know schedules are tight and travel budgets are even tighter. The Quirk's Event is now offered in three locations: London on February 12-13; Brooklyn, N.Y., on March 5-6; and Chicago on April 2-3. Choose the location and date that fits your schedule and budget. Each location will offer great experiences and learning opportunities!

## Proven track record

Ninety-five percent of the 2018 attendees would recommend The Quirk's Event to a co-worker or colleague.

## Endless networking opportunities, now with state-of-the-art technology

The Quirk's Event will feature relaxed and more formal networking opportunities. New this year are Klik interactive badges, which allow for easy and fast networking with the click of a button. With hundreds of like-minded marketing researchers attending, this event is a must for anyone looking to forge new professional relationships.



[TheQuirksEvent.com](http://TheQuirksEvent.com)

\*End-client/corporate researchers only, early bird pricing. Other packages available.